



DBY-161100010204

Seat No. _____

B. B. A. (Sem. II) Examination

July - 2022

**Emerging Trends in Contemporary Management
(Old Course)**

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

- Instructions :** (1) All questions carry equal marks.
(2) Attempt all five questions.

1 What is scientific management ? Discuss the elements and principles of it. 14

OR

Write a note on contingency school of management. 14

2 Explain concept of work life balance. Discuss its components and managerial actions undertaken to maintain work life balance for employees. 14

OR

Explain the concept of job satisfaction. Discuss factors affecting it. 14

3 Describe the planned change. Discuss the planned change process. 14

OR

Discuss causes of resistance to change. 14

4 What is creativity ? Explain the stages of creative thinking process and its importance in managerial decision making. 14

OR

What is MIS ? Discuss the process and significance of it. 14

5 Discuss employee welfare and service practices of TISCO (TATA Iron and Steel Company). 14

OR

Give the best 10 reasons to work at Google. 14